

# Alex Danso

UX/UI Designer based in Philadelphia, PA

 [adanso2000@gmail.com](mailto:adanso2000@gmail.com)

 (717)- 409-2431

 [Portfolio](#)

## PROFILE

---

Junior UX / Product Designer with hands-on experience designing user-centered interfaces in Figma. Skilled in wireframing, prototyping, and UI design, with a focus on clarity, accessibility, and usability. Comfortable iterating on designs through feedback and collaboration.

## PROJECTS

---

### StudyTogether

UX Research · UI Design · Web App

A virtual study platform designed to enhance motivation, accountability, and shared focus

- Designed a responsive web app focused on improving student motivation and accountability through collaborative study sessions
- Developed user flows, mid-fidelity wireframes, and polished UI designs in Figma
- Balanced usability and visual design to create an engaging yet distraction-free study experience

### Olive Wellness App

UX Research · UI Design · Mobile App

Designed a wellness companion that helps users build healthier habits through clarity, consistency, and gentle guidance.

- Designed a holistic health and wellness mobile app addressing the need for a centralized platform for health-conscious users
- Conducted competitive analysis and problem definition to identify usability gaps and user pain points
- Created user flows, wireframes, and high-fidelity prototypes in Figma, focusing on clarity, accessibility, and intuitive navigation

### Vanguard Financial Guide

UX Research · UI Design · Mobile App (Concept Redesign)

A financial education experience designed to help users better understand their investments and make confident financial decisions.

- Redesigned key Vanguard account and education flows to reduce cognitive load and improve clarity for long-term investors
- Conducted competitive analysis and problem definition to identify usability gaps in financial education and account visibility
- Created wireframes, and high-fidelity mobile screens in Figma, focusing on clarity, hierarchy, and user confidence

## EXPERIENCE

---

### Vanguard

APR 2024-PRESENT

Account Processor

- Streamlined high-volume account workflows by identifying inefficiencies and resolving complex discrepancies, improving accuracy and turnaround time.
- Collaborated across teams to ensure consistent, compliant processing, applying critical thinking and attention to detail in fast-paced operational environments.

### Hello Fresh

Food Production Associate

SEP 2023-APR 2024

- Supported efficient, uninterrupted production by executing time-sensitive tasks with precision and adapting quickly to changing production needs.
- Maintained quality and consistency under tight deadlines, developing strong process awareness, reliability, and execution discipline.

## EDUCATION & CERTIFICATIONS

---

### CareerFoundry

UX Design Certification 2025

### Messiah University

Business Administration 2020

## SKILLS

---

UX/UI Design · Wireframing & Prototyping · User Research & Testing · Information Architecture · Empathy & User Advocacy · Cross-Functional Collaboration · Critical Thinking

## TOOLS

---

Figma · Miro · FigJam · ChatGPT · Slack · Lucidchart · Wix