ALEX DANSO

UX/UI DESIGNER

CONTACT

- +1 (717)-409-2431
- adanso2000@gmail.com
- Philadelphia, Pennsylvania
- LinkedIn Profile
- Portfolio

EXPERTISE

- UX/UI Design
- Wireframing & Prototyping
- User Research & Testing
- Information Architecture
- Empathy & User Advocacy
- Cross-Functional Collaboration
- Critical Thinking

TOOLS

- Figma
- Miro
- FigJam
- Optimal Workshop
- Slack
- Lucidchart
- Whimsical

EDUCATION

CareerFoundry   2025

- UX Design Certification

Messiah University   2020

- Studied Business Administration

PROFILE

Passionate UX designer transitioning from customer service and operations, blending analytical thinking with a user-centered approach. Skilled in wireframing, prototyping, and user research, with a strong foundation in visual design and interaction principles. Excited to create intuitive digital experiences that enhance usability and drive engagement.

WORK EXPERIENCE

Vanguard   APR 2024-PRESENT
Account Processor

- Maintained perfect efficiency and adherence by consistently meeting performance benchmarks and ensuring seamless account processing.
- Collaborated with cross-functional teams to streamline workflows, enhancing operational efficiency and reducing processing time.
- Applied critical thinking skills to resolve unexpected issues and complex account discrepancies, ensuring smooth day-to-day operations.

Hello Fresh   SEP 2023-APR 2024
Food Production Associate

- Execute timely replenishment of ingredient bundles to maintain uninterrupted production flow, ensuring seamless operation of the assembly line.
- Diligently prepare food items according to production schedules, ensuring adequate inventory levels are maintained to meet demand without interruption.
- Perform precise tasks on the production line with a focus on quality and efficiency to meet daily output targets.

American Suzuki Motor Corporation   MAY 2023-AUG 2023
Associate

- Pick, process, package, and accurately ship an average of 200 orders per day, resulting in a 98% order accuracy rate.
- Implemented a new order picking system that increased my productivity by 30%, allowing for the processing of an additional 50 orders per day.
- Conduct regular cycle counts and audits to ensure inventory accuracy, maintaining a 99.5% accuracy rate.

PROJECTS/CASE STUDIES

Personal UX Projects

- **Olive Wellness App** - Designed a holistic health & wellness app that addresses the need for a centralized platform for health conscious individuals
- **Financial Literacy Platform** - Created a case study and designed wireframes to hlp young adults manage finances more effectively